Monthly SEO Health Check

The first round of fixes is the big job. After that, most SEO problems creep back slowly: a page drops out of Google, a sold property's link breaks, a profile goes quiet. One sitting a month catches them early.

The full course and the SEO audit: reyse.co.uk/resources/seo. November 2026 edition. General education, not legal advice.

Every month

One sitting covers all of these: about three and a half hours in total.

☐ Check the Pages report in Search Console (lesson 2.1)	10 min
☐ Check the Sitemaps report (lesson 2.3)	10 min
☐ Check for broken links and sold or let pages (lesson 2.5)	20 min
☐ Re-test your schema (lesson 2.6)	15 min
☐ Review your whole Business Profile (lesson 3.1)	15 min
☐ Test five page types in PageSpeed Insights (lesson 4.1)	30 min
☐ Check the padlock, updates and Security issues (lesson 4.3)	10 min
☐ Publish one or two genuinely useful guides (lesson 5.3)	
☐ Audit five listings and log what you fix (lesson 6.1)	30 min
☐ Compare statuses and prices across your site and the portals (lesson 6.2)	20 min
☐ Glance at Manual actions (lesson 9.1)	2 min
☐ Repeat your results-page snapshot (lesson 9.3)	20 min
☐ Glance at Google's update dashboard (lesson 9.4)	5 min
☐ Fill in your monthly dashboard (lesson 10.1)	30 min

Every week

The habits. Little and often beats a big push once a quarter.

- ☐ Post an update on your Business Profile (lesson 3.1)
- ☐ Glance at listing statuses and prices (ideally daily) (lesson 6.2)
- ☐ Approach one local site, partner or journalist (lesson 7.1)
- ☐ Read local groups and forums for 20 minutes, and answer one question honestly (lesson 7.2)

Month by month

Month	Done by	Problems found	Fixed?

The quarterly and twice-yearly checks are in your full maintenance schedule: reyse.co.uk/seocourse/schedule

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Rather we did this for you? It's part of Found First, done for you: reyse.co.uk/products/seo