

Can AI Read Your Pages? Checklist

Some AI crawlers fetch your page without running its scripts, so anything that only appears through JavaScript (a fees widget, a review carousel, an area guide in a tab) may never be read. Snippet settings, logins, pop-ups and PDFs can hide the rest.

From lessons 33, 34 · The full course and the GEO audit: reyse.co.uk/geocourse · October 2026 edition · General education, not legal advice

LESSON 3.3 · REYSE.CO.UK/GEOCOURSE/CAN-AI-READ-YOUR-PAGES

Can AI Read and Quote Your Pages? JavaScript, Widgets and Snippet Settings

DO THIS FIRST On a listing and your fees page, View page source and search for the price, a fee and your phone number.

CHECK

View-source test · Shows exactly what a crawler that doesn't run scripts receives.

- ☐ Open a listing, right-click and choose View page source.
- ☐ Press Ctrl+F (Cmd+F on a Mac) and search for the price, the first line of the description and your phone number.
- ☐ Repeat on your fees page and a landlord guide.
- ☐ If something is on screen but not in the source, a script puts it there.

Switch JavaScript off

- ☐ In Chrome, press F12, then Ctrl+Shift+P, type "Disable JavaScript" and press Enter.
- ☐ Reload your key pages. Whatever disappears is at risk.
- ☐ Close the developer tools to switch it back on.

Search for snippet settings

- ☐ In View page source, search for noindex, nosnippet, data-nosnippet, max-snippet and noarchive.
- ☐ Keep only the ones you meant: private, temporary or thank-you pages.
- ☐ For the whole site at once, Screaming Frog's Directives tab lists them.

Check Google's AI switch · New in 2026, and one click away from removing your site from Google's AI answers.

- ☐ In Search Console, open Settings, then Search generative AI.
- ☐ Check your site is included (the default).
- ☐ If it's excluded, find out who changed it and why before changing it back.

Ask AI to read the source

AI PROMPT Here is the page source of a property page. Is the key content (price, bedrooms, fees, address, phone number) in the raw HTML, or added later by JavaScript? Are there any robots or snippet directives, and what would each one stop?

FIX

Ask for server-rendered pages · The real fix: the facts arrive in the page code, ready to read.

- ☐ Tell your developer or provider exactly which pages failed the view-source test.
- ☐ Ask for server-side rendering (or static generation) for listings, fees, valuation and guide pages.
- ☐ Ask them to re-run the test and send you a screenshot of the source showing the price.

Add plain text beside every widget

- ☐ Next to a fees calculator, write the fee rules in text.
- ☐ Next to a reviews widget, write your rating and review count, with the date.
- ☐ Replace iframes that carry important facts with real text on your own page. An iframe is someone else's page, so the credit may go to them.

Remove snippet settings you didn't mean

- ☐ Fix them at the template level in your SEO plugin (guides, tag pages, authors), so new pages don't inherit them.
- ☐ Keep a short register of pages that are meant to be hidden.
- ☐ Request indexing on the pages you fixed.

WordPress page builders · Elementor, Divi and similar builders vary in how much they rely on scripts.

- ☐ Put essential facts (fees, address, services) in a standard text block, not a dynamic widget.
- ☐ If the problem is theme-wide, raise it with your theme or host support.

Wix, Squarespace and other builders

- ☐ Check the platform's help for a pre-rendering or static setting.
- ☐ Keep key facts in standard text elements, not apps, galleries or custom code blocks.

Then: Re-run the view-source test after every fix, and again after any redesign or plugin update. These settings drift.

LESSON 3.4 · REYSE.CO.UK/GEOCOURSE/SPEED-ERRORS-GATED-CONTENT

Speed, Errors, Logins, Pop-ups and PDFs

DO THIS FIRST Open your fees and valuation pages in a private window on your phone, and note anything you can't read without a form or a click.

CHECK

The logged-out phone test

- ☐ Open your fees, valuation and landlord pages in a private window on your phone.
- ☐ Note anything hidden behind a login, a form, a full-page pop-up or a cookie wall.
- ☐ Note any key fact that's only in a PDF, an image or a closed tab.

Errors in Search Console

- ☐ Open Indexing, then Pages, and look for "Server error (5xx)", "Not found (404)" and "Soft 404".
- ☐ Open Settings, then Crawl stats, for your average response time.

Speed on your key pages

- ☐ Run your homepage, a listing, your fees page and valuation page through PageSpeed Insights, on Mobile.
- ☐ Look at "Reduce initial server response time".
- ☐ Ask your host when your property feed imports run. Imports at 9am often cause errors at the busiest time.

Can AI read your PDF?

- ☐ Paste a PDF's address into ChatGPT, Claude or Perplexity.
- ☐ Ask: "Summarise this document and list the fees."
- ☐ Compare with the PDF. Missing or wrong figures mean the facts need to be on a web page.

FIX

Move key facts into open text

- ☐ Fees, EPC rating, room sizes and tenure go in the page text. Keep PDFs as extras.
- ☐ Retype fees tables and infographics that are images as real text tables.
- ☐ Use accordions for detail, not for the key facts.

Keep forms for actions, not information · Gate the valuation booking, not the explanation of how valuations work.

- ☐ Remove forms that hide information people need to read.
- ☐ Keep forms for valuations, viewings and call-backs.
- ☐ If you want to keep a gated download, gate only the nicely packaged version and publish the substance on the page.

Shrink pop-ups and cookie notices

- ☐ Use a small banner, not a full-page wall, and don't block content behind it.
- ☐ Delay or remove newsletter pop-ups on fees, valuation and landlord pages.

Monitor uptime, free

- ☐ Set up UptimeRobot's free plan on your homepage and valuation page.
- ☐ Send alerts to a phone someone actually reads.
- ☐ Ask your provider to move feed imports to the early hours.

Then: Re-run the phone test after changes, and ask an AI assistant "how much does [your agency] charge?" a week later to see if it can now answer.

Your ten key pages

Homepage, fees, valuation, each branch, landlord and tenant guides, your fact sheet. Tick each test the page passes.

Page	In view-source?	Works with JS off?	No snippet blocks?	Open, not gated?	No errors?

Rather have us do this for you? Our managed GEO service takes it off your hands: reyse.co.uk/products/geo